

# ASSET MAPPING

ORGANIZATION	PROMOTION	DESIGN		ECONOMIC VITALITY
<p><b>SERVICE</b> Anchor institutions (i.e., health, educational, social service, city government, etc.)</p>	<p><b>SOCIAL</b> The social aspects of living in the community – such as clubs, events, activities and gathering spaces</p>	<p><b>BUILT</b> Physical things we build including infrastructure</p>	<p><b>NATURAL</b> Such as the environment and water</p>	<p><b>ECONOMIC</b> Jobs and a varied economy that people and communities draw on for their livelihoods</p>

# Missing Assets?

*Consider: What are people leaving your Main Street for to find elsewhere? What is almost but not quite working? What needs does your community wish for that are not yet served by your Main Street?*

SERVICE

SOCIAL

BUILT

NATURAL

ECONOMIC

Empty space for notes under SERVICE

Empty space for notes under SOCIAL

Empty space for notes under BUILT

Empty space for notes under NATURAL

Empty space for notes under ECONOMIC

**SERVICE**

**SOCIAL**

**BUILT**

**NATURAL**

**ECONOMIC**